

Form Block

Overview

Form Block allows you to create forms on your Landing Page.

V1.7

Form Block is used to place a form (questionnaire, survey, etc.) on the Landing Page. You can configure the fields that comprise the form. Information submitted by the visitor is automatically collected and can be sent to the specified person.

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Related topics

[Adding blocks to Landing Page](#)

Form Block Settings

The screenshot shows the 'Form Builder' interface. It has a sidebar on the left with 'Settings' and 'Fields' options. The main area is titled 'Content' and contains the following fields:

- Form name***: A text input field.
- Form introduction text**: A large text area for the form's description.
- Submit button label***: A text input field with the default value 'Submit'.

Below these fields is a 'Settings' section with a 'Confirmation' dropdown menu. Under 'Confirmation', there is a 'Redirect' section with a radio button option for 'Redirect to location'. At the bottom of the interface are two buttons: 'Discard changes' and 'Save form'.

Content

Option	Description
Form name	Title of the form that will be displayed to the user.
Form introduction text	Description of the form.

Submit button label	Text that will be displayed on the form submission button.
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Settings

Confirmation

This section controls what happens after the form is submitted.

Option	Description
Redirect to location	Location that will be shown after completing the form.
Redirect to URL	URL that the user will be redirected to after completing the form.
Thank you message	Message that will be displayed after form completion.

Notification

Option	Description
Form Manager email	Data submitted by the user will be sent to the address provided here.
CC	Data submitted by the user will also be sent to the address(es) provided here.

Form Block fields

In the Fields tab you can add fields to the form by dragging them from the menu on the right.

All fields have five settings in common:

Option	Description
Name	Name of the field.
Admin label	Alternative, shorter version of the name. This will be used as as the column name in the results table.
Help text	Additional explanatory text.
Placeholder text	The text that fills the field before the user fills in their content.
Required	Whether filling in the field is necessary for the form to be submitted.

Available fields

At the moment you can add three kinds of fields to a form:

- **Single Line Text**
- **Paragraph Text**
- **Email**

Fields can have their own specific settings, namely:

For **Single Line Text** you can also define Minimum length and Maximum length of the text, and the Regular expression for validating the input content. **Email** can also have the Regular expression specified.