

Marketing Automation form

Overview
Marketing Automation form gathers information about visitors to the page.
Marketing Automation form only works when you have the Marketing Automation functionality enabled.

Related topics
Adding blocks to Landing Page
eZ Marketing Automation documentation

Using the Marketing Automation form

Use a Marketing Automation form to collect information about visitors to the page.

The Marketing Automation form starts working automatically when it is placed on a page. It needs no additional configuration.

See [eZ Marketing Automation documentation](#) for more information about the Marketing Automation extension.