

# Tag Block

**Overview**

Tag Block allows you to enter custom HTML into a page.

The Tag Block is a combination of both the Free HTML Block and the Javascript Tag Block. Use it to insert custom HTML into your dynamic landing page.

**Related topics**

[Adding blocks to Landing Page](#)

## Available Tag Block settings

Option	Description
<b>Name</b>	Enter the Tag Block name.
<b>Content</b>	Enter HTML and JavaScript tags to embed code elements into your page.

**Tag Block - Tag**✕

Name

Content\*

Cancel

*Tag Block configuration window*