

# Content Types

## Overview

Content Types define the structure of a Content item.

Every Content item on your website has a Content Type. Content Type defines what Fields are present in the Content item so, in consequence, what it contains and how it looks.

## Related topics

[Fundamental concepts](#)

[Field Types](#)

[Creating and managing Content Types](#)

[Demo Bundle](#)

## Default Content Types

There are different collections of Content Types available in both Studio and Platform Demo bundle. They showcase the capabilities of the system and illustrate what you can achieve using Content Types. They can also be used to set up a simple website or as a starting point for building your own content model.

You are more than encouraged to [create your own Content Types to fit your strategy](#).